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Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

April 14, 2004

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners:

Thank you for trying to reduce unsolicited bulk email. However, I am very concerned about the proposed requirement for merchants to maintain suppression lists.

Legitimate publishers of e-zines, businesses who use email as a valid communication tool and consumers themselves will be harmed by this requirement. The folks sending out prescription medicine offers, porn solicitations, and other true SPAM will be unaffected. They will continue to do whatever they are already doing to flood my in box with these offensive offers.

As I understand this legislation, publishers of online newsletters would not be allowed to mention products or services that would be of value to their readers if they hadn't been cross referenced to a suppression list. Not only do I refer products and services to my subscribers, I also look at who is recommended in the ezines I receive. Just last week I found a vendor for a service I desperately needed when an ezine I read recommended this company in that public forum.

To think that I would have to upload MY list to a third party source for suppression is unthinkable. I can see it now, fake companies will spring up to pretend to offer this suppression service and more SPAM will be created when they sell the very lists of people trying not to get SPAM.

I am shocked at the potential problems this ruling could involve. Please reconsider its implementation in light of these problems.

Respectfully,

Kim Dushinski

Kim Dushinski
Arvada, Colorado USA

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